



Hat Design



Task 1: Please look online and find a hat design that you really like. Copy and paste the image into a Word document and answer these questions. You must write your answers in PROPER SENTENCES:

1. What type of hat have you decided to write about?
2. When was it designed and what materials were used to make it?
3. Please carefully describe the colours in this design
4. Please carefully describe the lines, shapes and patterns
5. What are your first impressions and thoughts about this hat? Does it look old or modern?
6. Who is the target market for this design? (TIP: male/ female/ what age?)
7. Is it a fun or serious design?
8. When would you wear this hat?
9. How much would it cost to buy?
10. Where can you buy this hat?
11. What do you think about this hat? What do you or don't you like about it?

Task 2: Please look online and find a hat design that you really hate. Copy and paste the image into a Word document and answer these questions. You must write your answers in PROPER SENTENCES:

1. What type of hat have you decided to write about?
2. When was it designed and what materials were used to make it?
3. Please carefully describe the colours in this design
4. Please carefully describe the lines, shapes and patterns
5. What are your first impressions and thoughts about this hat? Does it look old or modern?
6. Who is the target market for this design? (TIP: male/ female/ what age?)
7. Is it a fun or serious design?
8. When would you wear this hat?
9. How much would it cost to buy?
10. Where can you buy this hat?
11. What do you think about this hat? What do you or don't you like about it?

Task 3: Please describe 5 things that are really different about these two designs. Please use proper sentences.