



Shoe Design



Task 1: Please look online and find a shoe design that you really like. Copy and paste the image into a Word document and answer these questions:

1. What type of shoe have you decided to write about?
2. When were they designed and what materials were used to make it?
3. Please carefully describe the colours in this design
4. Please carefully describe the lines, shapes and patterns
5. What are your first impressions and thoughts about these shoes? Do they look old or modern?
6. Who is the target market for this design? (TIP: male/ female/ what age?)
7. When would you wear them? (Tip: are they formal or casual?)
8. What could you wear with them?
9. How much would they cost to buy?
10. Where can you buy them?
11. What do you think about these shoes? What do you or don't you like about them?
12. Do you think they would be comfortable? Please explain as much as possible.

Task 2: Please look online and find a shoe design that you really hate. Copy and paste the image into a Word document and answer these questions:

13. What type of shoe have you decided to write about?
14. When were they designed and what materials were used to make it?
15. Please carefully describe the colours in this design
16. Please carefully describe the lines, shapes and patterns
17. What are your first impressions and thoughts about these shoes? Do they look old or modern?
18. Who is the target market for this design? (TIP: male/ female/ what age?)
19. When would you wear them? (Tip: are they formal or casual?)
20. What could you wear with them?
21. How much would they cost to buy?
22. Where can you buy them?
23. What do you think about these shoes? What do you or don't you like about them?
24. Do you think they would be comfortable? Please explain as much as possible.

Task 3: Please describe 5 things that are really different about these two designs. Please use proper sentences.