Attempt **one question** from Q8, Q9, Q10, Q11 or Q12.

Read your selected question and the notes on the illustration carefully.

Image for Q8

X Box cover design for 'W2K14', 2013

8. Graphic designers often have to create visual impact and communicate a message. Comment on the *methods* used by this designer in this cover design for the X Box game 'W2K14'. In your answer refer to:

- *imagery*
- *lettering*
- *colour*

How effective is this design? Give **two** reasons.

10 MARKS