

## SECTION 2 — DESIGN STUDIES (continued)

Image for Q9



*Bibibibi Table Lamp*, designed by Ingo Maurer

Made of porcelain, metal and plastic,  
the lamp comes with an adjustable reflector and a 60 watt frosted bulb  
dimensions: 21.7"h x 11.8" dia.

1. Designers have to design products that will be fit for purpose and appeal to consumers. Comment on the issues the designers would have considered when developing this product. In your answer, refer to:
  - *function*
  - *materials*
  - *source of inspiration*

Who do you think is the target market for this design? Give **two** reasons.

**10 MARKS**