

## SECTION 2 — DESIGN STUDIES (continued)

Image for Q9



*'Parrot Pruner'* designed by Chris Armstrong for Alessi

part of a range of children's gardening tools

Made from Thermoplastic

9. Designers have to design products that will be fit for purpose and appeal to consumers. Comment on the issues the designers would have considered when developing this product. In your answer, refer to:

- *function*
- *materials*
- *source of inspiration*

Explain how this design is suitable for its target market. Give **two** reasons.

**10 MARKS**