



Bag Design



Task 1: Please look online and find a bag design that you really like. Copy and paste the image into a Word document and answer these questions:

1. What type of bag have you decided to write about?
2. When was it designed and what materials were used to make it?
3. Please carefully describe the colours in this design
4. Please carefully describe the lines, shapes and patterns
5. What are your first impressions and thoughts about this bag? Does it look old or modern?
6. Who is the target market for this design? (TIP: male/ female/ what age?)
7. When would you use it? (Tip: formal or casual?)
8. What could you wear with it?
9. How much would it cost to buy?
10. Where can you buy this bag?
11. What do you think about this bag? What do you or don't you like about it?
12. Do you think it would be comfortable? Please explain as much as possible.

Task 2: Please look online and find a bag design that you really hate. Copy and paste the image into a Word document and answer these questions:

13. What type of bag have you decided to write about?
14. When was it designed and what materials were used to make it?
15. Please carefully describe the colours in this design
16. Please carefully describe the lines, shapes and patterns
17. What are your first impressions and thoughts about this bag? Does it look old or modern?
18. Who is the target market for this design? (TIP: male/ female/ what age?)
19. When would you use it? (Tip: formal or casual?)
20. What could you wear with it?
21. How much would it cost to buy?
22. Where can you buy this bag?
23. What do you think about this bag? What do you or don't you like about it?
24. Do you think it would be comfortable? Please explain as much as possible.

Task 3: Please describe 5 things that are really different about these two designs. Please use proper sentences.