

World Book Day

Best wishes,

We look forward to celebrating World Book Day with you on Thursday 2 March 2023.


Find your nearest participating retailer at: worldbookday.com/participating-retailers.

Not all retailers will be able to scan the digital barcode and some may require a printed version of the book token, please check with your nearest participating retailer.

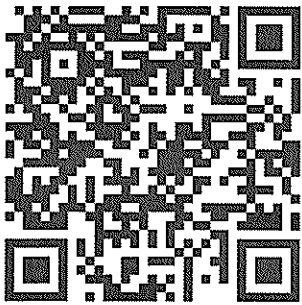
a mobile phone/tablet at the checkout.

To exchange the digital book token for a free World Book Day £1/€1.50 book or to get £1/€1.50 off a full price book or audiobook costing £2.99/€3.99 or more, simply scan the barcode using

Distributing and exchanging the digital tokens will be easy - your school will be emailed their digital book token which can then be forwarded on to students via email or your school app.

SCAN the QR CODE 

to get your World Book Day DIGITAL BOOK TOKEN



secondary schools.

Following feedback from schools, young people and parents, the World Book Day £1/€1.50 book tokens will be changing from paper to digital tokens for

NEW for World Book Day® 2023!

SECONDARY SCHOOLS WORLD BOOK DAY DIGITAL BOOK TOKENS

